

Rep Order# 8887242 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/19/2012 4:18 PM
Last Received: 10/19/2012 12:49 PM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () DCCC / HORSFORD
Product Horsford/DCCC
Estimate# 2167
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/2167
Flight Dates 10/20/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR DCCC/HORSFORD. PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M	600A-700A	8 NEWS NOW	:30	\$275.00	10/22-10/22	1	1	1	\$275.00	
	2	M	700A-900A	CBS THIS MORNING	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	3	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$50.00	10/20-10/20	1	1	1	\$50.00	
	4	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$350.00	10/21-10/21	1	1	1	\$350.00	
	5	SU	830A-900A	FACE THE NATION	:30	\$400.00	10/21-10/21	1	1	1	\$400.00	
	6	M	900A-1000A	LIVE! WITH KELLY	:30	\$300.00	10/22-10/22	1	1	1	\$300.00	
	7	M	1000A-1100A	PRICE IS RIGHT	:30	\$450.00	10/22-10/22	1	1	1	\$450.00	
	8	M	1100A-1200P	YOUNG & RESTLESS	:30	\$550.00	10/22-10/22	1	1	1	\$550.00	
	9	M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,750.00	10/22-10/22	1	1	1	\$1,750.00	

Rep Order# 8887242 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/19/2012 4:18 PM
Last Received: 10/19/2012 12:49 PM
Showing Buylines: All Lines

2 of 3

Station KLAS-TV LAS VEGAS
Advertiser () DCCC / HORSFORD
Product Horsford/DCCC
Estimate# 2167
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/2167
Flight Dates 10/20/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	---	-----	-----	-----	-----	-----	-----	-----
	10	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$965.00	10/20-10/20	1	1	1	\$965.00	
	11	M	700P-800P	ET/INSIDER	:30	\$1,225.00	10/22-10/22	1	1	1	\$1,225.00	
	12	SU	700P-800P	60 MINUTES	:30	\$6,000.00	10/21-10/21	1	1	1	\$6,000.00	
	13	M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
	14	M	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$275.00	10/22-10/22	1	1	1	\$275.00	
	15	SA	500P-800P	CBS COLLEGE FOOTBALL	:30	\$2,625.00	10/20-10/20	1	1	1	\$2,625.00	
	16	SU	115P-430P	CBS NFL FOOTBALL-LATE GAME	:30	\$7,700.00	10/21-10/21	1	1	1	\$7,700.00	

---REPORT TOTALS---

Report Totals: 16 / \$23,715.00

---SALES MONTHLY TOTALS---

Oct 12: 16 / \$23,715.00

Sales Totals: 16 / \$23,715.00

Station Totals: 16 / \$23,715.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$79,050	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+

Rep Order# 8887242 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/19/2012 4:18 PM
Last Received: 10/19/2012 12:49 PM
Showing Buylines: All Lines

3 of 3

Station KLAS-TV LAS VEGAS
Advertiser () DCCC / HORSFORD
Product Horsford/DCCC
Estimate# 2167
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/2167
Flight Dates 10/20/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263